

Global Leadership

Course Title	Global Leadership		
Course Code	BUS302C	Course Type	Management Specialization
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	30	1. Learn the Basics of General Leadership and Global Leadership
2. Asian Expertise	10	2. Develop Global Mindset
3. Creative Management Mind	15	3. Become more Intercultural Competent
4. Cross Cultural Communication	35	4. Learn to work with and lead diverse people, especially those from the Asian region
5. Social Responsibility	10	5. Develop the Basic Skills required for Global Leadership and Work

Course Description

This course is about global leadership for students who want to work effectively with people from various cultures. Upon successful completion, students will be equipped with how they can be an effective leader in the increasingly diverse and globalized workplace. The underlying theme of this course is that the skills and behaviors that are perceived as “effective” leadership characteristics in one culture are not necessarily those that will be effective in a different culture. By exploring the ways in which specific characteristics are valued differently by different cultures, the students acquire frameworks for assessing how to approach a work assignment in a culture that is not their own.

Learning and Teaching Structure

The methodology includes a mix of lectures, exercises, case discussions, student presentations, and group projects (50 %+). This type of course requires students to take responsibility for their own learning. Students must do all the reading and homework preparation before class and be present and participate actively in the classroom.

Assessment	%	Text and Materials
Class Participation & Attendance	10	Title(s): Effective Leadership
Midterm Examination	15	Edition(s): 4th Edition
Final Examination	25	Authors: Christopher Achua and Robert Lussier
Cultural Observation	10	Publisher(s): South-Western
Personal Development Plan	10	ISBN(s): 13: 978-0-324-78536-4
Team project	30	<i>(Do not purchase the books yet; subject to change before the beginning of the class)</i>

Course content by Week

1	Introduction to leadership, Boundary Spanning Leadership
2	Leadership of culture, ethics, and diversity; Leadership ethics and traits
3	Leadership motivation and behavior
4	Power, politics, networking, negotiation: The art of influencing
5-6	Contingency leadership, Communication, coaching, and conflict skills
7-8	Leader-follower relations and Mid-term exam
9	Team leadership and self-managed teams
10	Charismatic and transformational leadership
11	Strategic leadership and change management
12	Crisis leadership and the learning organization
13	Group Presentation
14-15	Review and Final Exam